

VIALE ADUA, 389/E - 51100 PISTOIA  
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**THE  
BIG  
APPLE**®

A stylized illustration of an apple with a single leaf, rendered in a light blue color with a white outline. The apple is positioned to the left of the word 'APPLE' in the main logo.

CARTOLIBRERIA  
**THE BIG APPLE**  
DI TASSELLI ANDREA

A smaller version of the stylized apple logo with a leaf, located in the bottom right corner of the advertisement.